

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. If you are in any doubt about its contents or the action you should take, you are recommended to seek your own personal financial advice from your stockbroker, bank manager, solicitor, accountant or other independent financial adviser duly authorised under the Financial Services and Markets Act 2000 if you are taking advice in the United Kingdom or, if not, from another appropriately authorised independent professional adviser.

The Rank Group Plc
(Registered in England & Wales No. 03140769)



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Dear Shareholder

**The Rank Group Plc ("Rank", the "Company")
Important information regarding communications with shareholders**

Introduction

We are writing to you individually to seek your consent to the Company sending you shareholder documents or information (such as circulars and annual reports) which the Company is required to send you ("Shareholder Information") via a website, rather than by post or other approved means.

Each year we produce and post annual reports to all our shareholders, at considerable cost to your Company and to the environment. In an effort to reduce both the cost to your Company and the environmental burden, we would like to make more use of electronic communications.

When we wrote to shareholders in March 2006 explaining changes that we were proposing to the Company's Articles of Association (which changes included the ability to communicate with shareholders electronically and via the Company's website), we stated that shareholders would continue to receive notices and documents through the post in paper form unless they elected otherwise.

Following further consideration and discussions with a selection of shareholders and a number of other listed companies, we have further considered our position and your board is of the view that the Company should be making use of electronic and website communication unless a shareholder specifically requests to continue to receive notices and documents through the post in paper form.

Website publication

Currently Rank publishes Shareholder Information on the Company's website at www.rank.com and the Company posts copies of all Shareholder Information to its shareholders. Going forward, Rank now aims to make Shareholder Information available on its website as its default method of publication.

If you agree to the Company supplying Shareholder Information to you via our website, we will need to notify you each time we publish on our website Shareholder Information that is required by law to be sent to you. You may choose to receive this notification either by email or as a letter posted to you at your address on the shareholder register maintained by the Company's registrars ("your registered address").

Action to be taken

There are three options from which you may choose:

- Option 1: If you would like to receive Shareholder Information by looking at our website, and would like to receive notification of its publication to your email address, visit www.shareview.co.uk and register using your shareholder reference number at the bottom of this letter and select the 'electronic' delivery preference button. You will receive notification automatically each time a shareholder document is placed on the website, giving you full details of how to access it. If our email communication fails, we will send you a letter to your registered address notifying you of this.
- Option 2: If you would like to receive Shareholder Information by looking at our website, and would like to receive notification of its publication in a letter sent to your registered address, you do not need to take any action in response to this letter.
- Option 3: If you would like to continue to receive Shareholder Information in paper form through the post to your registered address, please complete and return the slip below in the prepaid envelope provided. **If you do not return this slip within 28 days from the date of this letter, you will be deemed to have consented to website publication of Shareholder Information and you will no longer receive hard copies in the post.**

You may change your option at any time by writing to the Company's registrars at their usual address: Equiniti Limited, Aspect House, Spencer Road, Lancing, West Sussex BN99 6DA. If you have any questions, please telephone the registrars on 0871 384 2098 or 0871 384 2255 (text phone). You may also request website-published Shareholder Information in hard copy form at any time and this will be sent to you free of charge within 21 days of receipt of your request. Details of how to request Shareholder Information in hard copy form will accompany each notification of its publication.

In addition to the environmental benefit, greater use of electronic communications by email and via our website will enable us to deliver relevant information to you in a timely, convenient and more cost effective form.

There may be times when the Company needs to send or supply documents or information to you in hard copy rather than via the website, in which case the Company reserves the right to do so.

Yours faithfully

Frances Bingham
Company Secretary

↓ Please detach your form carefully along the perforated line ↓

+ The Rank Group Plc Shareholder Reference +

This slip should only be completed if you wish to receive Shareholder Information in paper form through the post at your registered address.

Option 3: I wish to continue to receive, in paper form, Shareholder Information that you are required by law to send me at my registered address.

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