



## News Release

2 February 2010

### **Rank named the GREaTest**

The Rank Group Plc has been named Britain's GREaTest gaming company at the inaugural annual awards of problem gambling charity, the GREaT Foundation.

The GREaT ('Gambling Research, Education and Treatment of problem gambling') Foundation presented the 2010 GREaTest Award to Rank in recognition of the leading role the company has played in supporting the foundation's work. The awards were held on 27<sup>th</sup> January 2010 at a special ceremony at London's Excel centre.

Ian Burke said: "Britain's gaming and betting companies lead the world in terms of standards of responsibility. It is important that we act as one industry to maximise all the positive things that we bring to society and that we minimise the negatives - and these awards serve as a powerful reminder of our responsibilities. I am very proud to accept this award on behalf of all my colleagues at Rank."

In 2009, Rank donated £0.3m to GREaT and engaged in a number of additional fund-raising activities. Over the past five years, Rank has donated £1.1m to GREaT and its forerunner, the Responsibility in Gambling Trust.