Dear shareholder

Strategy
In August 2014, Rank's chief executive, Henry Birch, set out the Group's strategy to create long-term sustainable growth for the Group and its shareholders through the following five pillars:

1. Create a compelling multi-channel offer;
2. Build a strong digital capability;
3. Continue to develop our venues;
4. Invest in our brands and marketing; and
5. Harness technology to improve our customer experience and drive operating efficiency.

The Group has made significant progress towards its strategic objectives and has delivered a very strong operating performance across all the brands. More detail of progress made in 2014/15 is outlined on pages 25 to 31 of the 2015 annual report and financial statements.

Financial performance
The Group has performed strongly in the year, with every brand improving its profitability on a like-for-like basis. I am particularly delighted that H2 saw an improvement on H1 despite the headwind from the imposition of Remote Gaming Duty (‘RGD’) from 1 December 2014. Overall revenue was up 4% to £738.3m, with a like-for-like stabilisation in our Mecca venues and strong growth in our brand digital channels ahead of the implementation of the new digital platform. The reduction in bingo duty to 10% offset the introduction of RGD at 15% during the year and has resulted in a net benefit of £4.7m, which, along with improvements across all brands, led to a 9% growth in EBITDA to £126.3m.

Cash flow remains strong and we ended the year with net debt 61% lower at £52.9m.

Ian Burke, Chairman
19 August 2015
### DELIVERING SOLID PERFORMANCE

The charts illustrate the Group’s performance for the 12 month period to 30 June over the last five years.

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue</th>
<th>Profit Before Tax After Exceptionals</th>
<th>Adjusted Earnings Per Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>£738.3m</td>
<td>£745.8m</td>
<td>14.6p</td>
</tr>
<tr>
<td>2014</td>
<td>£707.7m</td>
<td>£14.4m</td>
<td>12.4p</td>
</tr>
<tr>
<td>2013</td>
<td>£625.0m</td>
<td>£42.7m</td>
<td>12.4p</td>
</tr>
<tr>
<td>2012</td>
<td>£584.3m</td>
<td>£45.0m</td>
<td>12.4p</td>
</tr>
<tr>
<td>2011</td>
<td>£580.7m</td>
<td>£181.4m</td>
<td>10.2p</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Statutory Revenue</th>
<th>EBITDA</th>
<th>Basic Earnings Per Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>£700.7m</td>
<td>£126.3m</td>
<td>19.1p</td>
</tr>
<tr>
<td>2014</td>
<td>£678.5m</td>
<td>£116.0m</td>
<td>6.9p</td>
</tr>
<tr>
<td>2013</td>
<td>£596.2m</td>
<td>£108.8m</td>
<td>7.2p</td>
</tr>
<tr>
<td>2012</td>
<td>£558.9m</td>
<td>£107.0m</td>
<td>36.5p</td>
</tr>
<tr>
<td>2011</td>
<td>£556.9m</td>
<td>£97.0m</td>
<td>11.0p</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Operating Profit</th>
<th>Adjusted Profit Before Tax</th>
<th>Dividend Per Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>£84.0m</td>
<td>£74.1m</td>
<td>5.60p</td>
</tr>
<tr>
<td>2014</td>
<td>£72.4m</td>
<td>£62.5m</td>
<td>4.50p</td>
</tr>
<tr>
<td>2013</td>
<td>£69.9m</td>
<td>£65.1m</td>
<td>4.10p</td>
</tr>
<tr>
<td>2012</td>
<td>£69.7m</td>
<td>£65.7m</td>
<td>3.60p</td>
</tr>
<tr>
<td>2011</td>
<td>£62.9m</td>
<td>£56.4m</td>
<td>2.66p</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Net (Debt)/Cash</th>
<th>Customers</th>
<th>Customers Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>(£52.9)m</td>
<td>3,178k</td>
<td>27,992k</td>
</tr>
<tr>
<td>2014</td>
<td>(£137.0)m</td>
<td>1,029k</td>
<td>26,933k</td>
</tr>
<tr>
<td>2013</td>
<td>(£104.1)m</td>
<td>2,676k</td>
<td>27,090k</td>
</tr>
<tr>
<td>2012</td>
<td>(£41.8)m</td>
<td>2,641k</td>
<td>27,895k</td>
</tr>
<tr>
<td>2011</td>
<td>(£37.2)m</td>
<td>2,546k</td>
<td>27,895k</td>
</tr>
</tbody>
</table>

1. Before adjustment for free bets, promotions and customer bonuses.
2. Before exceptional.
3. Group EBITDA is Group operating profit before exceptional items, depreciation and amortisation.
4. Adjusted profit before taxation is calculated by adjusting profit from continuing operations before taxation to exclude exceptional items, the unwinding of discount in disposal provisions and other financial gains and losses.
5. Adjusted earnings per share is calculated by adjusting profit attributable to equity shareholders to exclude discontinued operations, exceptional items, other financial gains and losses, unwinding of the discount in disposal provisions and the related tax effects.
6. Unaudited.
A STRONG PORTFOLIO OF BRANDS

Rank is a gaming focused leisure and entertainment group serving over three million customers.

Grosvenor Casinos

UK’s largest multi-channel casino operator. Serves more than 1.8 million customers a year through a national portfolio of branded venues as well as via its online and mobile casinos. The brand offers a range of popular casino table games, including roulette, blackjack, baccarat and poker as well as electric casino and slot machine games. The brand’s digital channel continues to gain scale and offers many popular games, including its very popular live casino.

Venues Largest operator (by venue) in Great Britain; 58 licensed casinos in Great Britain and two in Belgium.

Digital Rapidly growing digital business which continues to gain scale.

2014/15 summary
- Strong performance from the London venues driven by win margin recovery in H2
- Flat visits performance from provincial venues
- New Southend casino opened in September 2014
- Closure of two under-performing casinos post year end
- Digital continues to gain scale

Mecca

UK’s second largest multi-channel bingo operator and Rank’s community-based gaming brand for the British market. Serves 1.1 million customers a year and a national portfolio of branded venues, as well as one of the UK’s most popular community gaming websites. The digital channel offers a selection of games from bingo to a wide range of slot games, and the venues also have great value food and drinks, and live entertainment.

Venues Second largest operator (by venue) in Great Britain; 90 licensed bingo venues.

Digital One of the leading online bingo operators in the UK.

2014/15 summary
- Venues stable on a like-for-like basis
- Increased investment in venues following 10% reduction in bingo duty
- Six under-performing venues closed in the year with additional closures planned for 2015/16
- Good growth in digital customers but benefit offset by introduction of Remote Gaming Duty tax at 15%

Enracha

Rank’s community-based gaming business for the Spanish market. Nine venues serve approximately 269,000 customers a year through venues in Catalunia, Madrid, Andalucia and Galicia, offering a range of popular community games like bingo as well as electronic casino and slot machine games, sports betting, great value food and drink and live entertainment.

Venues Fourth largest bingo operator in Spain; 9 licensed bingo venues.

2014/15 summary
- Like-for-like euro revenue grew in the year, up 9%
- Continued roll out of Enracha branding across three more venues
- Disposal of one under-performing venue in the year

OUR PRIORITIES

1. Creating a compelling multi-channel offer
2. Building digital capability
3. Developing our venues
4. Investing in brands and marketing
5. Using technology to drive efficiency and improve customer experience
Visit us online

The Rank Group website provides news and details of the Group’s activities, as well as useful links. The investor section contains a variety of information including the Group’s latest results and current and historic share prices.

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**Paper copies**

If you would like the notice of 2015 annual general meeting and/or the 2015 annual report and financial statements sent to you in hard copy form, please write to us at our registered office address (quoting ‘hard copy shareholder information request’):

Company Secretary, The Rank Group Plc, Statesman House, Stafferton Way, Maidenhead SL6 1AY and specify which document you require a hard copy of.

**Payment of dividends**

The Company is no longer operating a dividend re-investment plan. Shareholders may find it more convenient to make arrangements to have dividends paid directly to their bank account. The advantages of this are that the dividend is credited to a shareholder’s bank account on the payment date, there is no need to present cheques for payment and there is no risk of cheques being lost in the post.

To set up a dividend mandate or to change an existing mandate please contact Equiniti Limited, our registrar, whose contact details are detailed further on this page. Alternatively, shareholders who use Equiniti’s Shareview can log on and follow the online instructions.

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**Shareholder security**

We are aware that some of our shareholders have received unsolicited telephone calls concerning their Rank shares. These communications tend to be from overseas-based ‘brokers’ who offer a premium price for your Rank shares but ask you to make an upfront payment, typically in the form of an insurance bond. We recommend that before paying any money you:

- obtain the name of the person and firm contacting you;
- check the FCA Register at www.fca.org.uk/register;
- use the details on the FCA Register to contact the firm;
- call the FCA Consumer Helpline on 0800 111 6768 if there are no contact details on the FCA Register or you are told they are out of date; and
- search the FCA’s list of unauthorised firms and individuals to avoid doing business with www.fca.org.uk/consumers/protect-yourself/unauthorised-firms/unauthorised-firms-to-avoid

**Registrar**

All administrative enquiries relating to shares should, in the first instance, be directed to the Company’s registrar (quoting reference number 1235), Equiniti, Aspect House, Spencer Road, Lancing BN99 6DA Tel: from the UK 0871 384 2098 (calls cost 10 pence per minute plus your phone company’s access charge) and from outside the UK +44 121 415 7047. There is a text phone available on 0871 384 2255 for shareholders with hearing difficulties.

For any other information please contact: Frances Bingham, company secretary or Sarah Powell, director of treasury and investor relations at The Rank Group Plc.